



Master of Science in the field of **FOOD INDUSTRY: MANAGEMENT AND MARKETING**

Driving professionalism in modern food industry



The Programme

- 1-year full-time
- For food and/or nutritional science graduates — an advanced training in management skills and marketing research methodology
- Practical approaches to:
 - ▶ quality assurance and safety management in processing, packaging, storage and distribution of food products
 - ▶ waste management and control
 - ▶ market research, financial planning, organisational culture, product development and evaluation
 - ▶ compliance with food laws and regulations



Host
School of Biological Sciences



Admissions Requirements

- A Bachelor's degree with Honours in Science
- Preference will be given to those specialising in food science, nutrition and other related major
- Fulfil the University Entrance Requirements



Application Deadline

12:00 noon (GMT +8), April 28, 2023



Online Application
admissions.hku.hk/tpg/

Programme Details
bit.ly/2TRxmD0



Apply for entry in September 2023



Enquiries

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